
PHOENIX CEO-CFO GROUP

FINANCIAL EDUCATION & NETWORKING IN PHOENIX, AZ

WWW.PHOENIXCEO-CFO.COM

Contact: Michael Swiszczy - (602) 758-8103 – phoenixceocfo@gmail.com

SPONSORSHIPS FOR THE PHOENIX CEO-CFO GROUP - A C-Level Professional Networking Group

Annual Sponsorship Levels – 2009 – 3 levels available

Platinum Sponsor - \$400.00 per month - (only 6 available) \$4,800.00 yr

- Twelve months of Front Page Online Advertisement with Logo & Link to your website (and an individuals name if requested)
- Twelve months of Publicity in the Newsletter - currently reaching over 2,200 C-Level professionals
- One meeting "Featured Sponsor" - Special Thanks & Recognition promotional materials allowed to be distributed. (not necessarily presenting)
- Includes meeting cost for ANY one individual from the sponsor company for the twelve months valued at \$420.
- Attendance for one individual Guaranteed at EVERY Meeting with RSVP
- One Article Submission per month for inclusion in the Newsletter.
- Name recognized on Advertising Materials (space permitting), CPE Forms and verbally at meetings.
- Twelve months of Online Advertisement with Company Logo & Link to your website – On the Sponsors Page
- Ability to Sponsor Special Events at an additional cost (cost varies)
Examples – Wine tasting, networking events, sports events

*Added Value – Platinum Sponsorship is Exclusive - for Industry/Specialty Segment
Excludes Website Advertising Sponsors

Sponsorship Commitment Term is for one year – January 1, 2009 through December 31, 2009
Deadline for entry is March 31, 2009 and will be for remainder of the calendar year.

SPECIAL PRICING for the Platinum Sponsorship:

Pay in full for the 2009 year before January 31, 2009 and receive 2 months free (\$800 value)
Total Cost = \$4000 for the year

Pay in full in 2008 and your logo and information will be posted for the remainder of the 2008 calendar year

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Gold Sponsor - \$200.00 per month – (only 6 available) \$2,400.00 yr

- Twelve months of Front Page Online Advertisement with Logo & Link to your website
- Twelve months of Online Advertisement with Company Logo & Link to your website – On the Sponsors Page
- Name recognized on CPE Forms at meetings
- Attendance granted for one designated NON-C-Level individual from sponsor company for the twelve months (does not include meeting cost \$35 per month) - Attendance not guaranteed, RSVP must be received on time.
- Ability to Sponsor Special Events at an additional cost (cost varies)
Examples – Wine tasting, networking events, sports events

SPECIAL PRICING for the Gold Sponsorship:

Pay in full for the 2009 year before January 31, 2009 and receive 1 month free (a \$200 value)
Total Cost = \$2,200.00 for the year

Website Sponsorship - \$500 per year (Must be paid in Full)*

- Twelve months of Online Advertisement with Company Logo & Link to your website – On the Sponsors Page
- Attendance at meetings only permitted if meeting the RSVP/Attendance Policy (does not include meeting cost \$35 per month)
- Ability to Sponsor Special Events at an additional cost (cost varies)
Examples – Wine tasting, networking events, sports events

*Perfect for C-Level individuals to promote their company and support the organization!

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Sponsorship Levels for the CEO-CFO Golf Scramble on September 16, 2009

Visit the Golf Scramble Page for prior year details.



Lunch Sponsorship: \$2,000 (One Avail)

- 1 - Foursome in tournament (\$600 Value)
- Recognition on Website for 1 year - Logo & Link
- Tee Box Signage on Two Holes
- Recognition in Printed Materials
- Signage/Recognition at Lunch
- Promotional materials in gift bags

Breakfast Sponsorship: \$1,500 (One Avail)

- 1 - Foursome in tournament (\$600 Value)
- Recognition on Website for 1 year - Logo & Link
- Tee Box Signage on Two Holes
- Recognition in Printed Materials
- Signage/Recognition at Breakfast
- Promotional materials in gift bags

Gold Sponsorship: \$1,000.00

- 1 - Foursome in tournament (\$600 Value)
- Recognition on Website for 1 year - Logo & Link
- Tee Box Signage on One Hole
- Recognition in Program
- Promotional materials in gift bags

Silver Sponsorship: \$750.00

- 1 - Twosome in tournament (\$300 Value)
- Recognition on Website for 1 year - Logo & Link
- Tee Box Signage on One Hole
- Recognition in Program
- Promotional materials in gift bags

Bronze (Hole) Sponsorship: \$500.00

- Recognition on Website for 1 year
- Tee Box Signage on One Hole
- Recognition in Program
- Promotional materials in gift bags

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Special Event Sponsorship – The Phoenix CEO-CFO Group Home Run Networking Event

Baseball Game – 200+ People in attendance.

One evening in 2009, The Phoenix CEO-CFO Group will organize an event at Chase Field to watch the DBacks play. We will arrange for a Speaker for our group at 4:30pm in the Miller Lite Diamond Club and reserve the whole club - 200+ Tickets.

A night at the Ball Park, a great presentation and an area designed for networking. Jointly hosted by the Phoenix CEO-CFO Group and other Valley networking groups will bring some great people together. The invitation reaches over 5000 people via marketing efforts.

The CEO-CFO Group reserves the right to change this Special Event depending availability and other outside circumstances.

Sponsorship - \$1,000.00 (limit 5)

Recognition on printed materials and website.

Includes logos & links. (There will be no signage at the ball park)

Promotional materials welcome

What is expected of a Sponsor?

Sponsorship of the Phoenix CEO-CFO Group is a one year commitment. Refunds will not be given.

A Sponsor will promote the CEO-CFO Group to C –Level Executives and bring guests as often as possible.

A Sponsor will RSVP in a timely fashion to all meetings.

A Sponsor can be as involved or un-involved in the support of the organization with planning meetings & identifying speakers, planning of special events, etc.

Article submissions are due on the 21st of each month for inclusion in the following month's newsletter. Please do not include special offers or coupons in the articles

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For the 2009 Calendar Year, our firm is interested in becoming a sponsor. Please review our information and accept this application to become a sponsor. You will be notified of your acceptance by the President and arrangements will be made to move forward.

About the Website: The Phoenix CEO-CFO Group website receives over 10,000 hits and 2,800+ visitors a month. Our Newsletter reaches over 2,200 professionals via email. The group advertises regularly in the AZ CPA magazine with reaches over 6,000 professionals in the Valley.

Company Name: _____.

Website: _____ Industry/Services: _____.

Contact: _____.

Email: _____ Phone: _____.

Annual Sponsorship Level: _____ Amount: \$ _____.

Golf Sponsorship Level: _____ Amount: \$ _____.

Special Event Sponsor: Circle One: Yes / No . Amount: \$ _____.

Total Sponsorship Commitment = \$ _____.

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Circle a Payment Option: Payment in Full or Monthly Billing

Monthly billing is done electronically sending an invoice via email in Excel

Please make checks payable to: Phoenix CEO-CFO Group, Inc

Mail Payments to: Phoenix CEO-CFO Group, Inc.
C/O John Laub

6209 W. Buckhorn Trail Phoenix, AZ 85085

Payments can also be made online at www.PhoenixCEOFCO.com on the Sponsors Page.

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